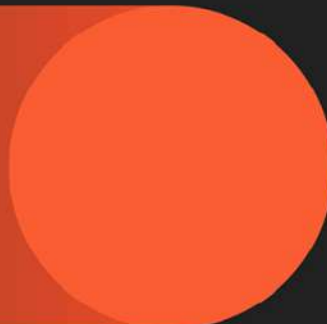


The logo for Upside Investment features the word "Upside" in a large, white, sans-serif font. A horizontal orange bar is positioned above the "Upside" text, starting from the left and ending with a rounded tip above the letter "e". Below "Upside", the word "investment" is written in a smaller, white, lowercase sans-serif font. The entire logo is centered on a dark gray background. There are also orange decorative lines in the corners of the page: a vertical line on the top right that curves into a horizontal line, and a horizontal line on the bottom left that curves into a vertical line.

Upside
investment

The best
investment
is the one
made for you.



Upside Investment brings together the expertise and commitment of a team ready to provide you with customized income solutions.

We are a financial consulting firm specialized in investment portfolio management.



Just like you, we focus on results.
Explore our areas of expertise.



M&A



Wealth
Management



Fund-raising



Strategic &
Financial
Advisory



M&A

[Mergers & Acquisitions]

M&A could be the next step for your business. The best approach is to leverage the expertise, experience, and network of a specialized consulting firm. At Upside, we tailor solutions to your specific needs.

We guide our clients throughout the entire M&A process, including investment theses, preparation for selling, valuation, identifying potential investors or acquisition targets, coordinating due diligence, and managing negotiations.

— M&A Advisory (Buy-side)

— M&A Advisory (Sell-side)

— Mergers

— Joint-Ventures

— Company Valuation

— Due Diligence

Fund-raising



Are you looking to accelerate your business growth, reduce liabilities, and balance debts? Resource mobilization not only expedites this process but can also serve as a strategy to balance debts, available capital, reduce liabilities, and ensure better cash management in crisis scenarios. Smartly leveraging third-party resources can be a differentiator for your business.

We provide consulting services in structured operations, mezzanine financing, investment funds, and capital structure optimization to identify the most suitable solution for your current situation.

— Structured Operations

— Capital Structure Optimization

Strategic & Financial Advisory

Upside conducts M&A operations and assists its clients with planning, modeling, economic-financial diagnostics, and investment feasibility analyses. We prioritize close relationships to align our transaction expertise with the purpose and essence of your business. In a world that demands new ways of seeing and doing business, our role is to create fresh opportunities for you to innovate and expand.

- Economic-Financial Planning and Modeling
- Company Preparation for M&A (Value Creation)
- Economic-Financial Diagnosis
- Investment Feasibility Analysis



Wealth Management

Smart solutions for individuals and families seeking to maximize their investment results. Wealth Management is customized for different investor profiles and is based on close, straightforward communication with our clients. Our asset management brings financial freedom and dynamism to your assets. Invest in the future today.

- Financial Planning
- Asset Protection
- International Investments
- Asset and Investment Management
- Risk Management
- Corporate and Succession Restructuring





Why choose Upside Investment?

Because we are always attentive to financial market trends and have expertise in seeking investment alternatives that provide diversification, security, and sustained growth for our clients' assets.

With a focus on maximizing results and a structured service portfolio, we seek greater profitability and exclusive solutions. Our relationships with reputable financial institutions in the market facilitate access to investment lines and funding with better attractiveness for your business.

Explore our unique advantages



Connectivity

Connecting people, businesses, and clients is at the core of our essence. We stay attuned to the latest market trends to offer you innovative solutions.



Credibility

Our market experience, strong partnerships, and compliance practices prioritize transparency, security, and trust.



Innovation

We continuously rethink our work structures and services to optimize our clients' assets.



Modernity

Being up-to-date is our way of doing things. We embrace new ideas and investment approaches, providing contemporary solutions tailored to your needs.



One-to-One Relationship

Exclusive management requires close, personalized relationships with straightforward communication.



Versatility

Navigating changing scenarios demands agility, proactivity, and efficiency to adapt and stay ahead. The world is always in motion, and so are we.

How can we help you?

We don't operate with ready-made formulas. Instead, we analyze, identify your needs, and develop specific strategies and solutions for you, making all actions tangible to ensure results.



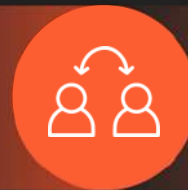
Business
Diagnosis



Customized
Strategies



Performance
Tracking



Transparent
Communication



Success
Growth
Results

Partnerships



MARCELO BROMBERG
TRIBUTÁRIO / EMPRESARIAL





Where to find us

- > 6220 South Orange Blossom Trail, Suite 600, Orlando - FL
- > Rua Emiliano Pernetá, 822 – cj. 807, Curitiba – PR

How can we help you?

Get in touch and discover unique solutions for you and your business.

upside
investment

+1 (407) 768-3007

info@upsideinvestment.com

@upside.investment

upsideinvestment.com